



JND Introduces NoticelQ

AI-Powered Audience Testing Optimizes Legal Notice Campaigns for Effectiveness and Compliance Pre-Launch

SEATTLE – (PR NEWSWIRE) – 6/3/2025 – JND Legal Administration (JND), the U.S. leader in legal administration services, today announced the launch of NoticelQ, a proprietary AI-driven platform designed to simulate and test legal notice campaigns prior to deployment. The new tool allows JND to optimize notice content, delivery channels, and messaging strategies before materials are sent to class members, increasing efficiency, clarity, and court compliance.

NoticelQ leverages a robust data-modeling framework built from millions of engagement records across previous notice programs. Using these historical insights, the AI system constructs synthetic personas, and audience segments that mirror expected class member characteristics—such as age, language preference, and experience with legal processes—to evaluate their interaction with notice materials under a range of conditions.

“Our goal with NoticelQ is to bring precision and foresight into what has traditionally been a post-launch learning process,” said JND CEO and Founder Jennifer Keough. “By allowing our clients to see how real-world notice recipients are likely to respond—prior to launching a notice campaign—we’re enabling smarter design decisions, reducing risk, and providing peace-of-mind.”

With the launch of NoticelQ, JND advances its longstanding leadership in legal notice program design—blending cutting-edge AI technology with the experience of having overseen hundreds of legal notice programs, including some of the largest and most complex matters in U.S. history.

About JND Legal Administration

JND Legal Administration, a Sedgwick company, is the nation’s foremost legal services management and settlement administration solutions provider. Founded by industry veterans Jennifer Keough, Neil Zola and David Isaac, the company serves plaintiff and defendant law firms, global corporations and U.S. government entities across five main service lines and has offices in California, Minnesota, New York, and Washington. For more information, visit www.JNDLA.com.

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